

Guerilla Gecko Productions



in association with



presents

Going Corporate

CONTACT:

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GUERRILLA GECKO PRODUCTIONS
IN ASSOCIATION WITH 7M PICTURES PRESENTS
A KEVIN CARR FILM

Going Corporate

CAST

Derek Simon	NICK ANTHONY
Lauren James	RENEE ARNOLD
Rick	RICK BALDWIN
George	GEORGE CALEODIS
Kelly Kelley	KELLY CARR
David Dillendorf	DAVID CARROLL
Ron	RON CROW
Gayle Berenstein	BEREN GAYLE
Skylar Walkins	JAMES KLEE
Glen Holland	GLEN LITTLEJOHN
Len Baker	JOHN MADER
John Leveck	JON OSBECK
Dovie Gellar	DOVIE PETTITT
Anne Flanders	MARY ROGERS
Skip Pennyworth	SAM SGRO
Bill Stewart	DAVID SHAW
Joe Thomas	JOE TEETERS
Cassie Cooper	LISA VANA
Ken Gorman	STEVEN WAGNER
Heather Powers	ESTHER WEISMAN
Finance Ladies	CAROL CARR
	BETSY TANNEHILL
Karaoke Leader	TJ GEORGE
Police Officer	JAMES MILLER

CREW

ASSISTANT DIRECTOR
Kelly Carr

SOUND BY
Peter John Ross

SCRIPT SUPERVISOR
Kelly Carr

ADDITIONAL CAMERA AND EDITING
Peter John Ross

PRODUCTION ASSISTANTS
David Hall
Peggy Campbell
Kathleen Carr

CATERING AND CRAFT SERVICES
Carolyn Carr

SONGS

“INFINITY DANCE”
Performed by Jeff Krider
Written by Jeff Krider
Courtesy of Monkey Boy Records

“TAPPEN KEGGA BIER – TRACK 1”
Performed by Peter John Ross
Written by Peter John Ross
Courtesy of Monkey Boy Records

“HEART – TRACK 11”
Performed by Peter John Ross
Written by Peter John Ross
Courtesy of Monkey Boy Records

“Idol Guitar”
Performed by Peter John Ross
Written by Peter John Ross
Courtesy of Monkey Boy Records

“Gabrielle’s Song”
Performed by Peter John Ross
Written by Peter John Ross
Courtesy of Monkey Boy Records

“The First Time”
Performed by Peter John Ross
Written by Peter John Ross
Courtesy of Monkey Boy Records

SPECIAL THANKS TO

Terry Olbrysh, Bill Crossin, and Sandi Karnes
for helping with the office
Joella and Terry for getting us the keys and badges

Everyone who let us use an office:

Wendy Beahn
Kelly Carr
Sarah Erwin
Chris Frederick
Yolanda Harvey
Brian Hoover
Kristen Kossow
Bob Mahaffey
Amy Maupin
Amy McQuillan
Rick Packer
Rob Porter
Mark Vitt

And everyone who offered their office:

Bill Gray
Lance Kaiser
Laurie Neff
Michelle Sanford
Adam Scheetz

TJ for running the karaoke machine on a Tuesday night
B Cappy, Fats' Billiards
Sam & Renee, Sumeno's Italian Restaurant
Jason Miller, Sawmill Lanes
Bent Tree Golf Club
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Daniel Metcalf, Wicked Pictures, for taking me seriously
Studio 35
Joe Neff, for getting us in the theater
Homestead Park, Hilliard, Ohio
GameWorks at Easton, Columbus, Ohio
Gail Ramsey, for such a great group of actors
The good folks at Denny's on Hamilton Road
Charlotte Sharpe, Covenant Presbyterian Church
Sandi, for moral support and companionship during the edit
...and my lovely wife, Carolyn, for putting up with me

VIDEOS COURTESY OF
www.wickedweb.com

STORY CONSULTANTS

**Carolyn Carr
Kelly Carr
Kevin Carr
Ron Crow
David Hall
Glen Littlejohn
Paul Molyneux
Jon Osbeck
Peter John Ross**

**"WALL OF PORN" CONCEPT BY
Peter John Ross**

**CORPORATE LOGOS DESIGNED BY
Dottie Hogan**

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**SOUNDTRACK AVAILABLE FROM
Monkey Boy Records**

Going Corporate

Film Synopsis

Going Corporate follows the struggles of PC Point, an Ohio-based technology company, as it is acquired by the telecom giant GlobalComm.

Cameras follow around the employees of the marketing department and record their struggles to deal with the merger and each other. We see the mosaic of different personality types in the show, from George the Creepy Guy to Cassie the United Way Nazi.

Pulled from actual war stories from deep within corporate America, *Going Corporate* rings with truth in satire about office topics such as conference calls, the United Way, staff meetings, team building activities, and office romances.

Can the workers survive the merger? Can they survive an even bigger one when communications giant STD Communications announces they will buy GlobalComm? When it is clear that the world of corporate mergers will never end, there are explosive results.

Going Corporate

Production Notes

By the end of the twentieth century, corporations had become the controlling forces in the world. The days of securing a job early in life and staying with that company through retirement are over. Layoffs and corporate mergers have become standard.

The turn of the millennium is marked by one of the largest conglomerates in history – AOL Time Warner, which made history over a decade before when Time and Warner Bros. merged in 1989.

The February 1, 2001 issue of Newsweek premiered a cover story entitled "How Safe Is Your Job?" and details how a new wave of layoffs are facing today's workers. According to the story, "Pink slips are suddenly flying again, as employers show a new willingness to cast off workers at the first hint of trouble."

This has become the mantra of corporations across America. People are no longer people. People are numbers.

ON SATIRE...

One of the most powerful ways to get a message across. Good satire must contain mostly truth to be effective. The producers of *Going Corporate* have all faced life in corporate America hell. The idea began as a comedy about the craziness of corporations.

Most of the segments of *Going Corporate* have origins in actual true events. The story of *Going Corporate* first began to take shape when the Story Consultants gathered for a brainstorming session about some of the oddest happenings they had faced in corporate America.

From those stories came the outline for *Going Corporate*.

ON THE DOCUMENTARY...

With the success of movies such as *This Is Spinal Tap*, *Waiting for Guffman* and *Best in Show*, the idea of a mock documentary – or “mockumentary” was perfect. What better way to show how mergers and takeovers can be than to “visit” a real corporation.

Described as “Dilbert meets Spinal Tap,” director Kevin Carr began assembling the outline that would serve as the script for *Going Corporate*.

ON NOT HAVING A SCRIPT...

Part of the mystique of *Going Corporate* is the fact that there was no script at all. Actors followed a predetermined eight-page outline of events. Many of the scenes included only a paragraph of description. The dialogue for *Going Corporate* was entirely improvised.

To achieve such a natural feel, the producers hired a troupe of local actors in and around Columbus, Ohio. With a cast of 20 leads, each actor was responsible for developing a background for his or her character. This is where the true magic of characters like Skip Pennyworth (Sam Sgro) the incompetent Dan Quayle-esque V.P., Cassie Cooper (Lisa Vana) the manic-depressant graphic designer, and George (George Caleodis) the porn-collecting office creepy guy emerged.

“I’m amazed at the talent pool we have in Ohio,” says director Kevin Carr. While some of the actors already had improvisational experience, some didn’t. Carr allowed them to stretch their legs and find their characters to act as naturally as possible.

ON DIGITAL VIDEO...

The digital revolution is upon independent filmmaking, and the producers of *Going Corporate* will not be left behind. While prior to 1997, most documentaries were filmed on 16mm film, the standard is quickly becoming digital video for such projects.

In an effort to make *Going Corporate* look as authentic as possible, the producers decided to shoot the film with a Canon GL-1 camera, which is now often used to shoot documentaries.

The choice to shoot digitally offered the actors a true experience of immersion. Without the hassle of changing magazines to distract the scene, actors could literally become their characters during the shoot.

Digital technology also allowed Carr to direct scenes in large blocks of time. Some shots ran over 30 minutes with continuous camera coverage.

In the end, over 25 hours of footage was whittled down to the 99 minute movie that is *Going Corporate*.

ON FILMING AT A REAL CORPORATION...

One of the biggest coups *Going Corporate* was its location – an actual corporation in Columbus, Ohio. Director Kevin Carr once worked at the company as a copywriter in the Marketing Communications department.

Going Corporate was filmed over Labor Day Weekend 2000 in order to have complete run of the building and access to the facilities without disturbing the corporation's work. Additional coverage was shot in the evenings of the following weeks, after work hours.

Additional locations included the Bent Tree Golf Course in Delaware, Ohio, Fats' Billiards in Columbus, Sawmill Lanes in Columbus, and Sumeno's Italian Restaurant in Dublin, Ohio.

Going Corporate

About the Cast

Going Corporate highlights a very talented cast from Columbus Ohio and its surrounding counties. Their talents are as diverse as the characters they play.

Some members come from a theatre background, including Nick Anthony, Rick Baldwin, Dovie Pettitt, and Lisa Vana. Others have stand-up comedy experience, including George Caleodis, Beren Gayle, and John Mader. All of these talents were put to use in *Going Corporate*.

Many of the actors (Renee Arnold, David Carroll, James Klee, Mary Rogers, David Shaw, Steven Wagner, and Esther Weisman) already knew each other from previous acting experience. Others had already worked together in the Slipshod Comedy troupe in Columbus, Ohio (George Caleodis, Beren Gayle, and Joe Teeters).

James Klee comes to the cast from a long history of film work in the Ohio tri-state area. He has worked on various independent and studio films that have come to Columbus and Cincinnati, including the critically acclaimed *Traffic*.

Included in the cast were newcomers Kelly Carr, Ron Crow, Glen Littlejohn, and Sam Sgro. The entire cast comes from diverse backgrounds including radio announcing, real estate, candy sales, and the legal profession.

Going Corporate

About the Director

Kevin Carr began his writing career like most successful writers do - at his parents' kitchen table. Over his lifetime, he has honed his skills into a powerful writing force. Beginning in smaller magazines and publications, Kevin has moved forward as a professional writer and has contributed to practically every form imaginable - including short stories, non-fiction articles, news stories, Web development, videos, documentaries, corporate sales, marketing materials, and textbooks ranging from first grade through graduate school.

After years of school and community theater, Kevin earned a bachelor's degree at Bowling Green State University. Kevin has been involved in motion pictures for many years. He was featured in the Academy Award nominated *Shawshank Redemption* and has worked on the production staff for features such as *White Flight* and the HBO action film *A Better Way to Die* starring Andre Braugher and Lou Diamond Phillips.

Going Corporate is Kevin's first feature. Earlier in 2000, he directed the short film *Cruel & Unusual*.

FOR IMMEDIATE RELEASE:

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Local Feature Film “Going Corporate” to Premiere in Hollywood on February 11, 2001

Columbus, Oh., January 30, 2001 — The locally produced and shot independent feature film *Going Corporate* will premiere at the AngelCiti Film Festival in Hollywood, Ca. on February 11, 2001. Director Kevin Carr will be attending the festival with several members of the cast and crew. AngelCiti is an annual film festival and marketplace that is held at Raleigh Studios in Hollywood.

“I like to describe *Going Corporate* as a cross between Dilbert and Spinal Tap,” says Carr, referencing the immensely popular office comic strip and the 1984 Rob Reiner improv comedy *This Is Spinal Tap*. Filmed entirely in Central Ohio in September, 2000, the movie employed a cast and crew of Ohioans, many of which live in and around Columbus.

Going Corporate is a “mockumentary” about corporate politics and mergers. There was no script for the film, and the actors followed a predetermined outline, improvising all of their dialogue. Much like last year’s critically acclaimed *Best in Show*, the actors had a chance to mold the story and characters themselves. In fact, the writing credit for the film is listed as “Everyone.”

“This is an exciting time for us,” said director Kevin Carr. “I am thrilled to see our film shown in Hollywood.” His plan is to market the film at the festival and obtain a distribution deal. The festival is open to the public, and draws many local filmmakers from the Los Angeles area.

Columbus filmmaker Peter John Ross of the controversial Internet shorts *Back Office* served as co-producer on *Going Corporate*. Ross is also the founder of the Columbus Filmmakers Consortium, a group of local filmmakers that meets each month at the Continent. Carr and Ross are busy with several other film projects, including a television pilot that was shot in the fall of 2000, several short films and a feature-length political comedy.

Going Corporate will be shown at 6:15 PM PST on Sunday, February 11, 2001 at the Chaplin Theatre at Raleigh Studios, 650 N. Bronson Ave., Hollywood, Ca. For more information on *Going Corporate*, visit the web site at <http://gocorporate.ibusinessdot.com>. For more information on the AngelCiti Film Festival, visit <http://www.angelciti.com>.